



**MISSOURI
REIGN**

7 - 1 - 2025

MISSOURI REIGN

2026 PARTNERSHIP INFORMATION

573-301-2754

[MISSOURIREIGN.COM](https://missourireign.com)



**MISSOURI
REIGN**

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MISSOURI
REIGN

ABOUT US

Mission Statement: The Missouri Reign Strive to grow the game of soccer in the Mid-Missouri region by providing the opportunity to compete at the highest levels. Their focus is on inspiring the next generation of players, promoting that there is an obtainable level of soccer, while also reminding them there is more to life than just soccer.

Our team: Mid-Missouri talent, who grew up in the area/play collegiately at a local college. the Reign are active and engaged in the community around them.

Our Board: Founded in 2023, the Reign are a tax exempt corporation under the Internal Revenue Code Section 501(c)3. The board is completely volunteer, and there is full transparency for the players, fans, and their families, as well as all of our partners and sponsors in the community.

Long Term Goals: Unite the Mid-Missouri Region, creating an environment that inspires the next generation of players.

BOARD OF DIRECTORS



Dakota Acock

FOUNDER / PRESIDENT



Mark Goodson

VICE PRESIDENT



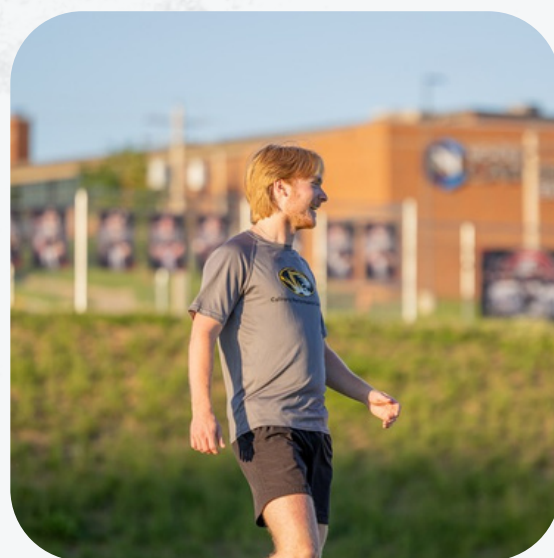
Colby Blatz

TBD



???

POSITION



Zach Leary

CO FOUNDER / ADVISOR



Quinn Walker

MANAGER OF OPS



Zach Fisher

AFC PRESIDENT / LIASION



???

POSITON



**MISSOURI
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WHY MISSOURI REIGN?

OUR MAIN OBJECTIVE

Provide opportunity for any player to improve from any background, keeping the costs low for them so we can support their success at the next level. We also strive to be active in the community around us, supporting the development of youth soccer and other great causes in our home community right here in Mid Missouri.



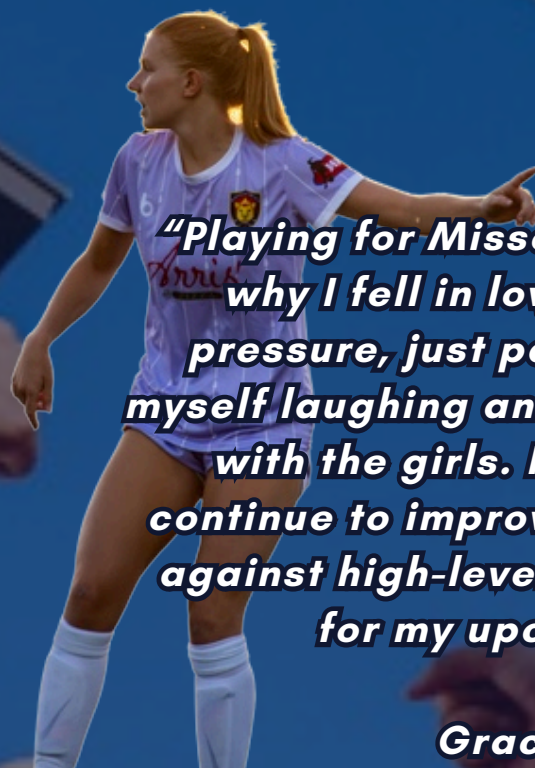
WHY PLAY MISSOURI REIGN

PLAYER QUOTES FROM THE PAST FEW SEASONS



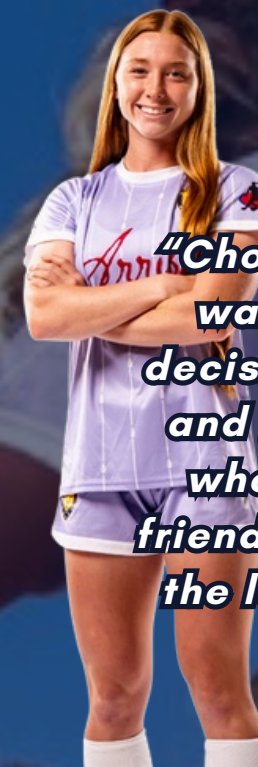
"With the Reign I have been able to better develop as a player through coaching and playing against top level competition, have experienced some of my favorite soccer memories, all while having coaches and teammates that truly believe and care about you. They truly provide game opportunities for players at all levels."

Georgia Pardalos



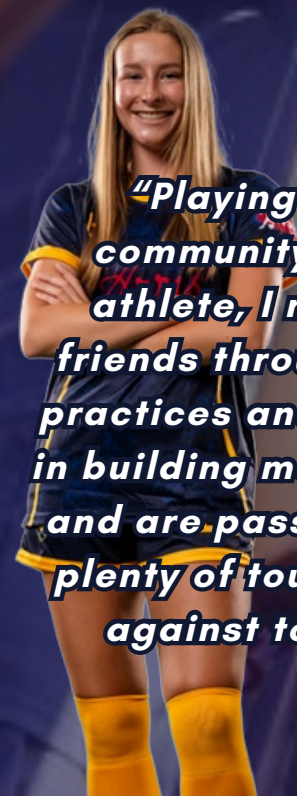
"Playing for Missouri Reign reminded me why I fell in love with the game, no pressure, just passion. I always found myself laughing and enjoying every moment with the girls. It gave me a place to continue to improve on the field, compete against high-level talent, and stay sharp for my upcoming season."

Grace Winegar



"Choosing to play for Missouri Reign was one of my best and smartest decisions. It's not only a team to train and grow with over the summer, but where I have met some of my best friends! It's a competitive team, where the love for the game doesn't fade."

Danielle Buker



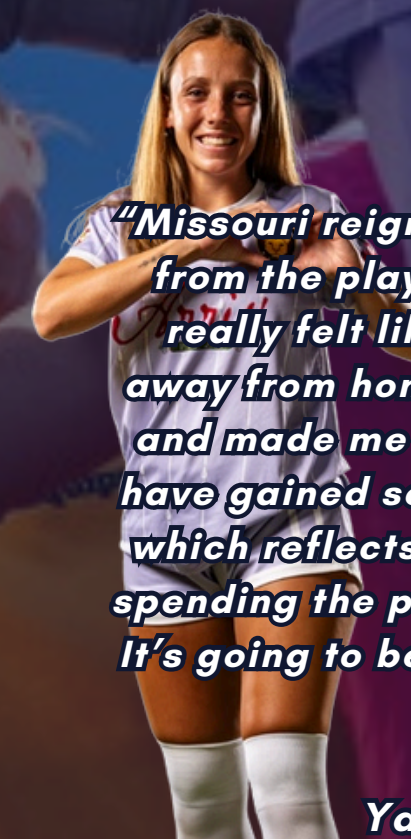
"Playing for Missouri Reign helped me build a community in Mid-Missouri. Being an out of state athlete, I met tons of new people and made many friends through the game. The athletes pushed me in practices and the coaching staff were truly interested in building me as an athlete. They give helpful pointers and are passionate about the game. I was able to get plenty of touches on the ball, stay in shape, and play against top-level competition - all while making friends and having fun."

Macie Lucas



"My time with the Missouri Reign enabled me to play the sport I love again! Being a recent graduate, there's not many opportunities for me to be able to continue my development or just being able to enjoy playing. After reaching out for an open tryout, I had found somewhere that could push me and support me in my post-graduate soccer journey."

Kourtney Tucker



"Missouri reign is an amazing team to play for; from the players, coaches, staff and fans it really felt like a family to me. Being so far away from home it was a team that took me in and made me feel so welcome. Through this I have gained so much confidence within myself which reflects on the field. I couldn't imagine spending the past two summers anywhere else. It's going to be hard to say goodbye when that time comes."

Yazmin Baird-Watson



**MISSOURI
REIGN**

WPSL LEAGUE INFO

**WOMEN'S PREMIER SOCCER LEAGUE
CENTRAL REGION**

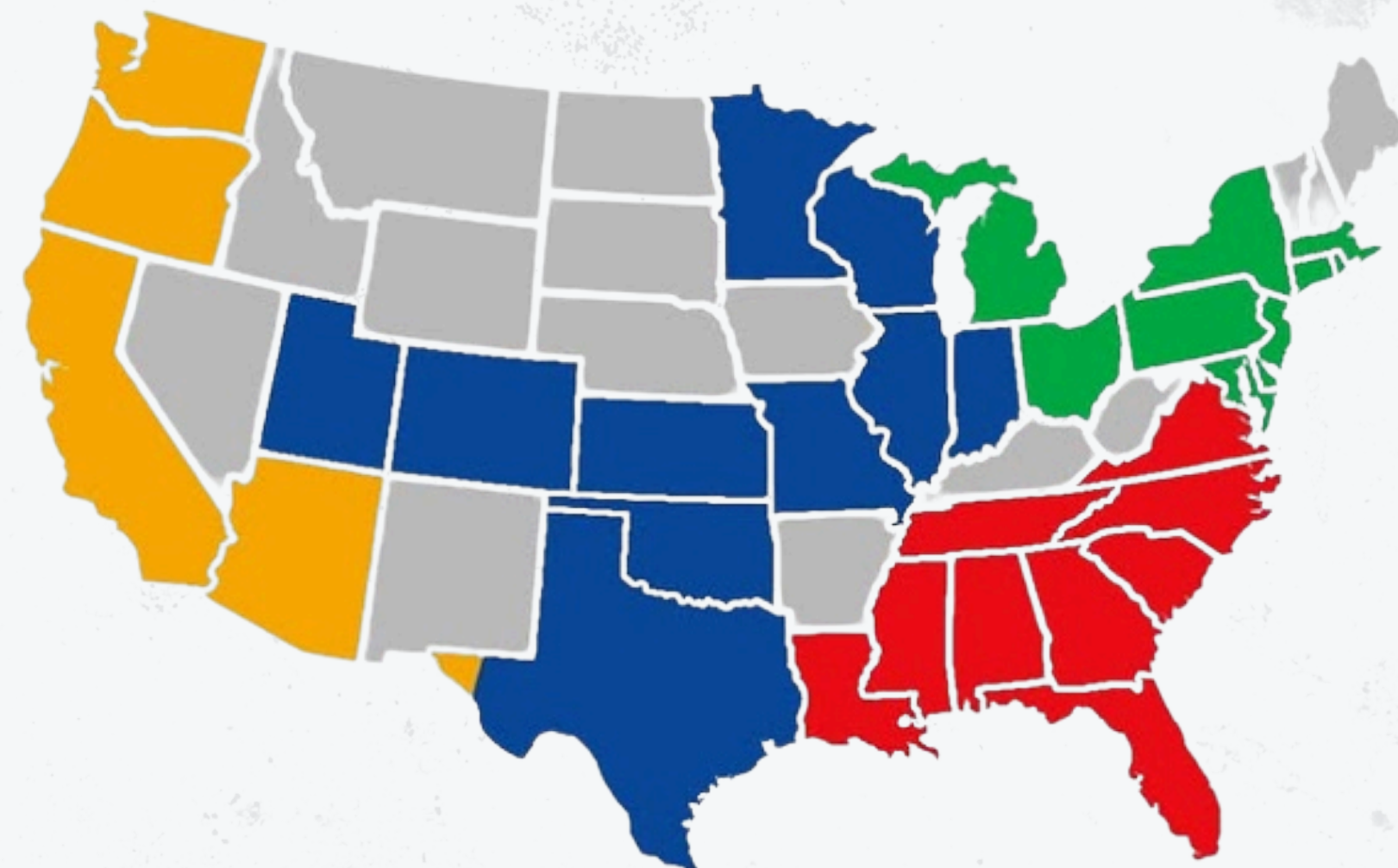
**CONFERENCE
MIDWEST - GATEWAY DIVISION**

CONFERENCE OPPONENTS
LOU FUSZ ATHLETIC, JUNCTION CITY (URBANA), FC PRIDE
(INDIANAPOLIS), PEORIA CITY

NON CONFERENCE OPPONENTS
KC CURRENT II, KC COURAGE, UNION KC, SUNFLOWER STATE FC,
OKLAHOMA CITY FC, FC WICHITA, SIDE FC (TULSA),
ST. LOUIS SCOTT GALLAGHER

The WPSL was founded in 1998, and recently celebrated its 25th birthday. WPSL is still the longest-active women's soccer league in the United States, and also the largest women's soccer league in the world. In 2024, the league announced it will host 142 teams.

More of the WPSL history can be found here:
wpslsoccer.com/about-the-wpsl



150
TEAMS

31
EXPANSIONS

4
REGIONS

16
CONFERENCES



**MISSOURI
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PROFESSIONAL / NATIONAL



WE HAVE OPPORTUNITIES TO PLAY
OTHER OPPONENTS, AND WHILE
NOT ALWAYS CONSISTENT, WE
PURSUE THESE GAMES TO
CHALLENGE OURSELVES

WPSL DIVISION I



*



*



*



*



*



THE BULK OF THE TEAMS WE COMPETE
AGAINST ARE DIV I PROGRAMS. MOST
HAVE A RESERVE TEAM THAT WE PLAY TOO
- >
*HAVE BEEN RANKED TOP 25 IN THE
NATION IN WPSL DURING PAST FEW YEARS

OUR COMPETITION

WHO THE REIGN HAVE PLAYED
OVER THE PAST FEW YEARS

WPSL DIVISION II



KANSAS RUSH

WICHITA



THE SLATE OF DIVISION II TEAMS IN OUR
CONFERENCE IN 2025. TYPICALLY TEAMS
TRY TO SET UP HOME AND AWAY MATCHES.

OTHER OPPONENTS



OTHER TEAMS WE HAVE PLAYED
AGAINST. (LOU FUSZ AND
SUNFLOWER HAVE UNOFFICIAL
RESERVE TEAMS)



**MISSOURI
REIGN**

OUR YEARLY CALENDAR

Sponsor/Partner Timeline

Production of Sponsor Packages

Logos Collected, banner orders put in, warmup top design finalized, jersey order put in with sponsor logos.

Scheduling Meeting

WPSL Annual Meeting in OKC, Rough Draft of schedule out this weekend.

WPSL Games Begin

Exhibition games in early May, with, conference games starting in mid to late May.

End of Season

End of regular season, with a potential to play in the WPSL playoffs. WPSL Playoffs start after July 4th weekend.

Sponsor Renewal Begins

Following Year Sponsorship deck created, with renewal process for current sponsors.

Sponsor Outreach, Fundraising

New Sponsors are reached out to, fundraising ideas are planned, event nights and meetings executed.

Winter Training Begins

Winter offseason training begins for some of the returning players.

January

February

March

April

May

June

July

August

September

October

November

December

PRESEASON

Players start registering to play for the upcoming season, finding housing if necessary. Tryouts/Open Fields begin.

MISSOURI REIGN SEASON

Games are played, event nights held, team dinners, hotel trips, volunteer work, etc.

OFFSEASON

Players return to schools to play collegiately. Players offseason from Reign team activity.

Team Timeline



**MISSOURI
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The Missouri Reign Roster

MAKE IT REIGN

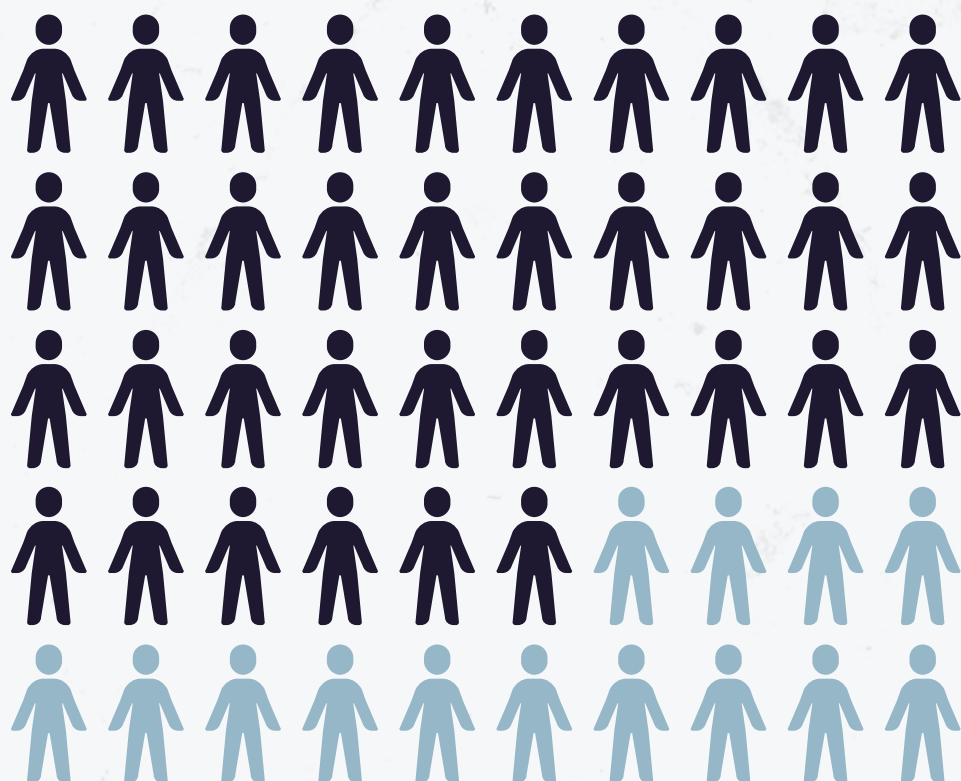


MISSOURI REIGN

ROSTER CONSTRUCTION

The Reign roster is made up of a unique background of individuals who share the same ideals: the love of the game of soccer and growing the game of soccer in the community around us.

Over 80% of the players that are on the Reign have local ties, ether growing up here and graduation from a high school here, attending a local college, or choosing to live in Mid-Missouri post graduation.



90% of all the local High Schools, Colleges, and Clubs have representation on the Missouri Reign roster over its first two seasons.



Out of the 70+ girls who have played for the Reign over the first two seasons, over 15 of them have come from another country, representing over 12 different countries now.





**MISSOURI
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WHERE OUR PLAYERS HAVE COME FROM - COUNTRIES



**THE MISSOURI REIGN IS
REPRESENTED WELL WITHM ANY
PLAYERS FROM AROUND THE WORLD
AND UNITED STATES.**

LIST OF COUNTRIES:
UNITED STATES, ENGLAND, MEXICO, BRAZIL,
GERMANY, SWITZERLAND, AUSTRALIA, COSTA
RICA, LEBANON, COLOMBIA, ECUADOR, BOLIVIA,
VENEZUELA, GRENADA

LIST OF UNITED STATES:
MISSOURI, ILLINOIS, TENNESSEE, CALIFORNIA,
TEXAS



**MISSOURI
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WHERE OUR PLAYERS COME FROM - MISSOURI SCHOOLS

**COLLEGES REPRESENTED ON THE
REIGN ROSTER DURING ITS FIRST
TWO YEARS:**

**COLUMBIA COLLEGE, UNIVERSITY OF
MISSOURI, DRURY UNIVERSITY, MISSOURI
STATE, SOUTHEAST MISSOURI STATE,
MISSOURI S&T, UNIVERSITY OF CENTRAL
MISSOURI, WILLIAM WOODS, WESTMINSTER
UNIVERSITY, ROCKHURST UNIVERSITY,
LINDENWOOD UNIVERSITY, CENTRAL
METHODIST, MISSOURI VALLEY, LINCOLN
UNIVERSITY, STEPHENS COLLEGE, EAST
CENTRAL COLLEGE, WEBSTER UNIVERSITY,
CULVER STOCKTON, EVANGEL UNIVERSITY.**





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WHERE OUR PLAYERS COME FROM - NATIONAL SCHOOLS



MISSOURI REIGN



COFFEYVILLE
COMMUNITY COLLEGE



EST. 2023

TCU



**COLLEGES REPRESENTED
ON THE REIGN ROSTER
DURING ITS FIRST TWO
YEARS:**

**WESTERN ILLINOIS UNIVERSITY,
OREGON STATE UNIVERSITY,
SOUTHERN INDIANA, EASTERN
ILLINOIS UNIVERSITY, EMPORIA
STATE UNIVERSITY, MID-
AMERICA NAZERENE,
LIMESTONE UNIVERSITY, POINT
UNIVERSITY, ILLINOIS CENTRAL
COMMUNITY COLLEGE, INDIAN
HILLS COMMUNITY COLLEGE,
COFFEYVILLE COMMUNITY
COLLEGE, UNIVERSITY OF
SCIENCE AND ARTS
(OKLAHOMA), ROSE STATE
UNIVERSITY, TEXAS CHRISTIAN
UNIVERSITY, TEXAS A&M
INTERNATIONAL.**



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The Missouri Reign Community

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AFC Columbia

A Men's Semi Professional Soccer team, established in 2020, competes in the Midwest Premier League.

Missouri Reign

A Women's Semi Professional Soccer team, established in 2023, competes in the Women's Premier Soccer League



PARTNERSHIP WITH AFC COLUMBIA

In the fall of 2023, the Missouri Reign and AFC Columbia entered a partnership to help unite the Central Missouri soccer community. The groups will operate with their separate identities, yet work together in a brother/sister relationship under a parent organization.

There are multiple opportunities for a joint sponsorship venture with both programs. While they are 'separate', they are combining efforts to Unite the Mid-Missouri soccer community. The teams will play multiple games back to back on doubleheader nights, supporting each other in their respective leagues, to create an enjoyable game day experience for the community around them.



**MISSOURI
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MISSOURI REIGN 2025 INTERNS

The Missouri Reign and AFC Columbia also work closely with local colleges and universities to provide internship opportunities for local students. These opportunities help give them direct hands on experience in multiple different areas including: event set up, broadcasting, marketing, social media management, web design, club news writing and more. The support of our team includes those we bring on in an internship capacity. Internships right now are unpaid, but can count toward credit hours for school. We hope to soon provide compensation for our event staff.



Jordan Ferrao

Event Setup / Social Media



Brice Beaird

Broadcast Director



Cassie Leary

General Intern



Julian Munoz

Broadcast Commentor



Akimori Smith

Broadcast Tech



Adyson Bray

Lead Photographer



Abigail Rapier

Photography Intern



Evan Paule

Photography Intern



**MISSOURI
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The Missouri Reign are proud to have two main community outreach initiatives, with Special Olympics and 988 Mental Health. We are thrilled to work with these institutions and have dedicated game days to their respective causes.

The Reign has multiple event nights during the year, attempting to have one at every home game. These include: Big Brothers Big Sisters Night, First Responder / Military Appreciation Night, High School & Club recognition Nights, Former Coaches Night

REIGN SPECIAL EVENT NIGHTS

988 Mental Health Night

Every year during our first home game in May, the Reign and AFC Columbia have a doubleheader where 988 and the Missouri Department of Mental Health comes out. We highlight and celebrate the great work the mental health line and the Dept. of Mental Health do.

Missouri High School Coaches Clinic

The Reign and AFC Columbia Host the Missouri High School Coaches Clinic every year, where coaches from around the state of Missouri travel to Central Missouri for some professional development. Pro, Semi-Pro, College, and experienced high school coaches present.

Special Olympics Night

The Missouri Reign hosted the Special Olympics of Missouri Summer Camp for a great night sharing the love of soccer during the 2025 summer season. The SOMO athletes came out to watch the Reign and AFC scrimmage, and at halftime they played 5v5 games on the field.





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SPECIAL OLYMPICS SPONSORSHIP

Number of Camp Athletes

~180

Total

Goal Scored Per Year

10

At home

Average Fans

150+

Per Game



Every summer the Reign would like to raise funds for Special Olympics. In 2026, the Reign would like to find a sponsor that for every goal that is scored at home throughout the season, the Sponsor would Pledge X amount to Special Olympics. Then, a QR code would be created that would allow our fans, supporters, and other business's/sponsors the opportunity to do the same.



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CENTRAL MISSOURI #9 CAMP

Inaugurals Year

60+

Attendees

Mid Missouri Schools

20+

Represented

Semi Pro Players From

15+

Missouri Reign and
AFC Columbia



The Missouri Reign hosts the Central Missouri #9 Soccer Camp, a camp that provides elite technical training to develop local athletes. Semi Pro athletes from both Missouri Reign and AFC Columbia work the camp along experienced trainers like Mark Goodson, Cory Herchenroeder, and Conner Bandre.



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MISSOURI HIGH SCHOOL COACHING CLINIC

Over

50

Schools Represented

Total Sessions

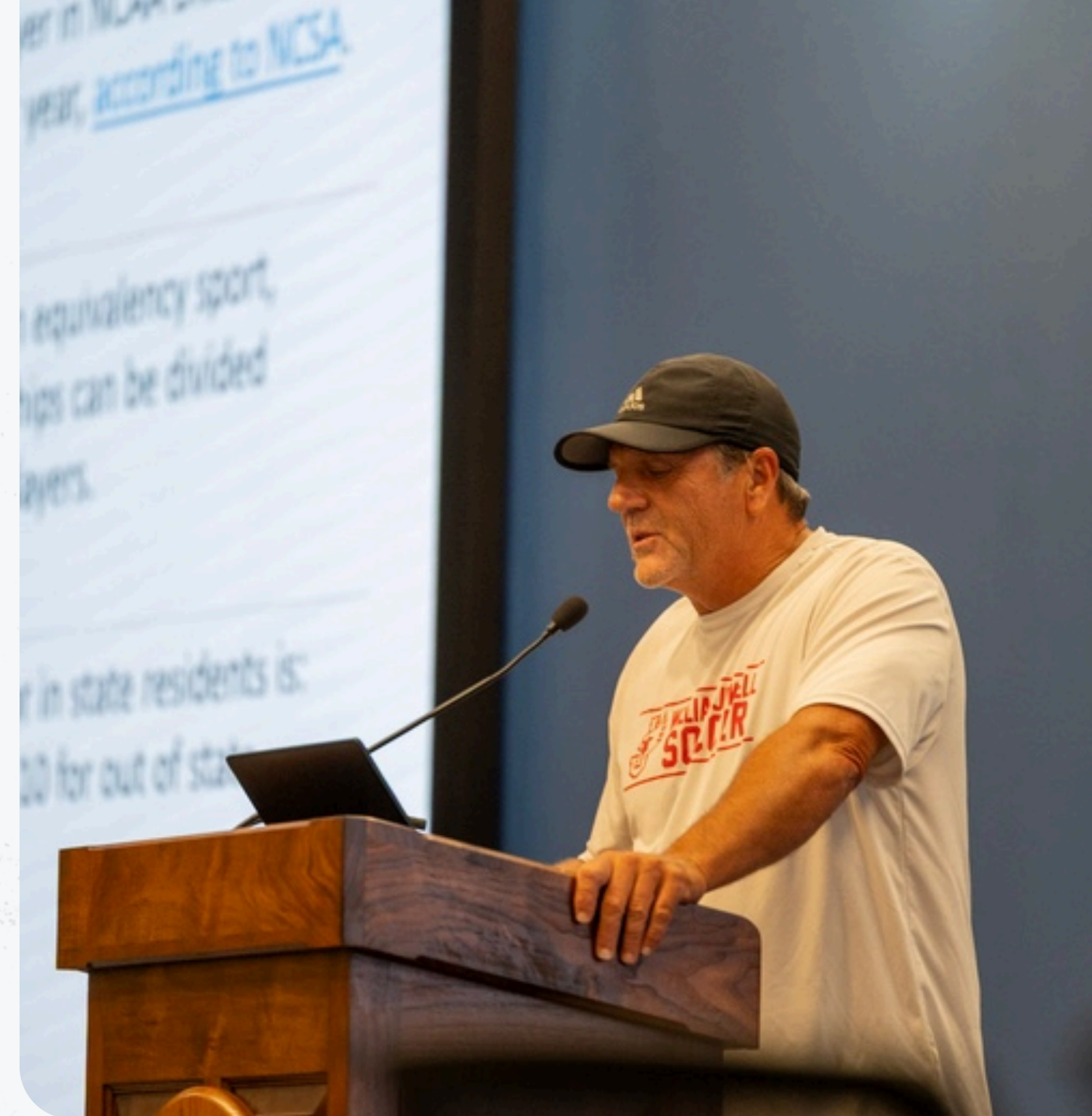
10+

Each Clinic Year

Coaches

50+

In Attendance



The Missouri High School Coaching Clinic brings together some of the best minds soccer has to offer to run field and classroom sessions for coaches around the state of Missouri. The goal is to keep the cost of professional development at a minimum, providing quality PD for those who don't have budgets to attend the national convention.



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CAMP/CLINIC SPONSORSHIP OPTIONS

There are multiple sponsorship entry points to support that camp and clinic that we run every year. All sponsorships are good for the entirety of the calendar year, and go directly to supporting the cost of each event to keep the costs down.

01

Official Camp/Clinic Sponsor

Only one spot available. Full customizable. Logo on the front of the shirt with the camo logo. - **\$1,000**

02

Theme-Based Adventures

Large Logo placed on the back of the shirt, prominent location. Customizable to marketing needs. - **\$500**

02

Theme-Based Adventures

Medium Size Logo place on the back of the camp shirt. - **\$250**



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Club Coverage, Statistics, Metrics

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CLUB COVERAGE

The Missouri Reign and AFC Columbia have been covered by many different entities, from local channels to podcast and national magazines.

Twitter/X: @MissouriReign
Instagram: @missouri.reign
Facebook: Missouri Reign
TikTok: @missourireign
Website: missourireign.com





MISSOURI
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OUR VIEWERSHIP



Fan Attendance

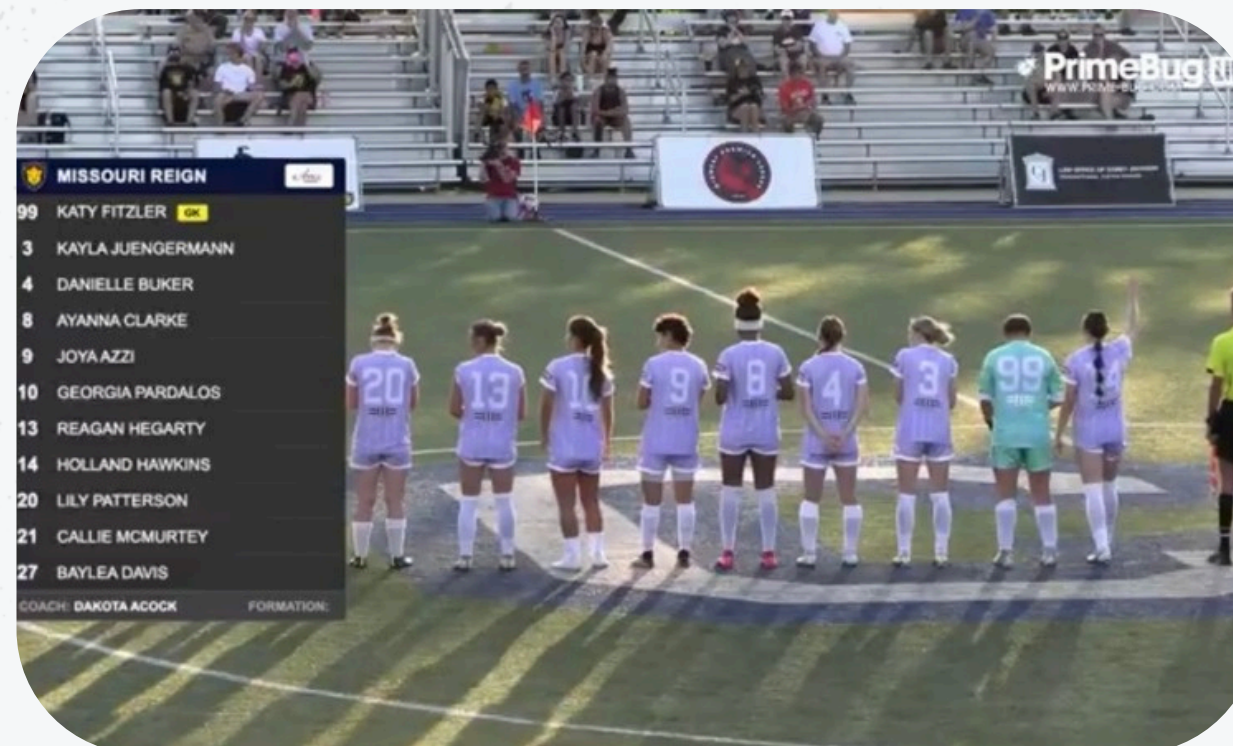
The Missouri Reign and AFC Columbia have regularly crossed the 200 fan benchmark. With an attendance record of 362, we look forward to crossing the 500 person benchmark soon.

Broadcast Stream Viewership

The Reign and AFC Columbia averages between 300-500 views per stream. This is above average compared to many teams, especially with the Reign splitting viewership with NSN (league requirement).

Social Media Followers

The Reign has considerable followers across social media platforms, including significant growth this past season.

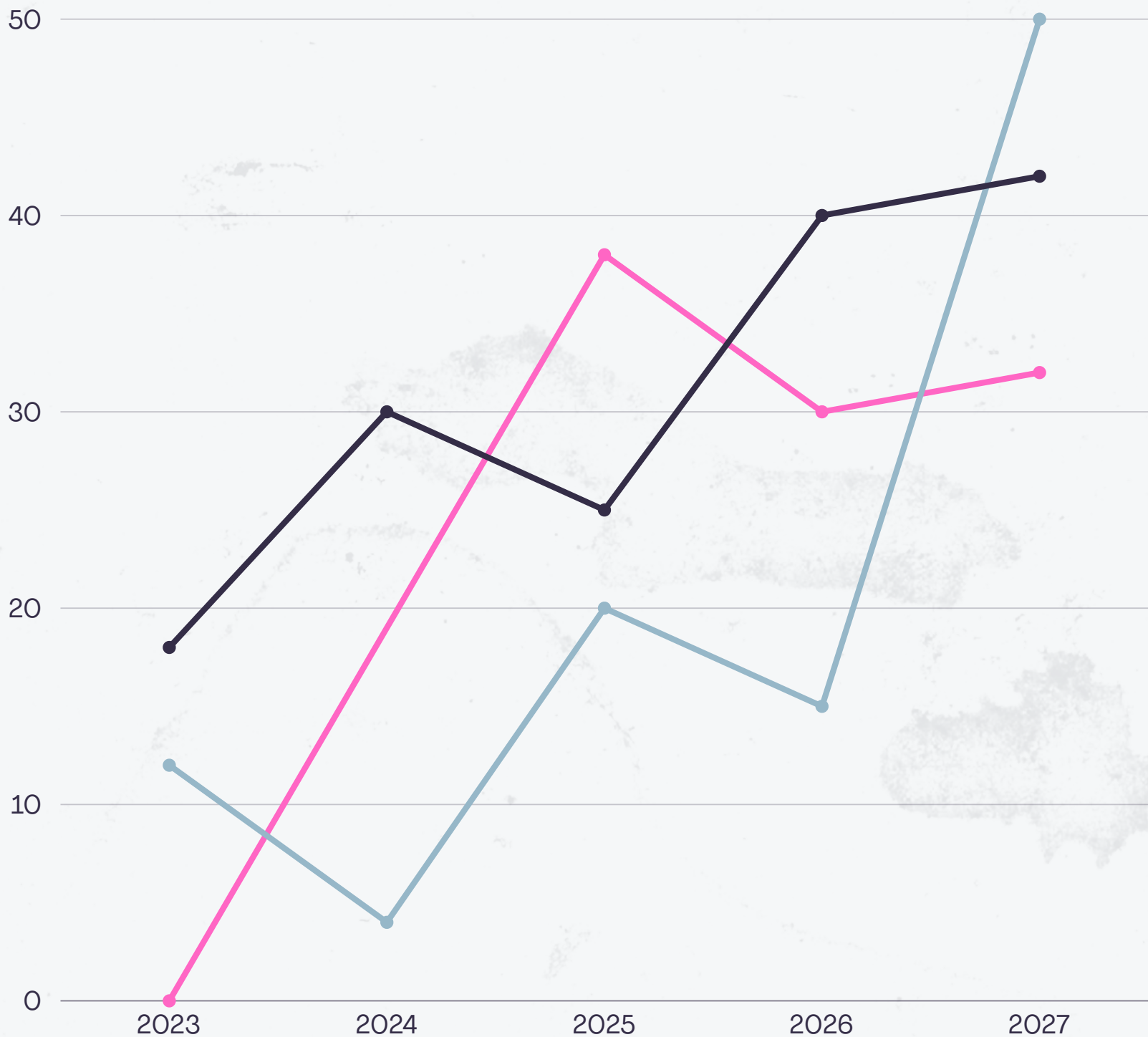




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SOCIAL MEDIA GROWTH

Missouri Reign and AFC Columbia have a large social media following, steadily growing over the past few years. Instagram has been the biggest growth, though there is a steady precense on facebook, twitter/x, tiktok, and threads.



Instagram
Followers
Increase
+1.5K%

Missouri Reign and AFC Columbia are approaching 2,500 followers combined.

Reach
Growth
+500%

The Reign and AFC have had a reach of 62,000 and 43,000 people who have seen our content, without paying to promote any posts.

Facebook
Growth
Average
+500%

Facebook growth for both clubs has grown significantly, with followers growing 900%, over 35k individual accounts reached (200%), and almost 200k views.

Twitter/X
views
200%

Over 200k views on Twitter/X throughout the course of the year.

TOTAL INSTAGRAM VIEWS
1 MILLION+

INDIVIDUAL ACCOUNTS REACHED ON INSTAGRAM
100,000+

LINK CLICKS FROM OUR SOCIAL MEDIA PAGES
1,000+

UNIQUE WEBPAGE VISITORS
2,000+



**MISSOURI
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OUR COMPETITION COMPARISON

How Missouri Reign stacks up vs some of the other regional Semi Pro Teams on resources

WPSL TEAM	 MISSOURI REIGN	 OKLAHOMA FC	 PEORIA CITY	 LITTLE ROCK RANGERS	 LOU FUSZ ATHLETIC
Private Millionaire Investor		✓	✓	✓	
Club system attached or partnered		✓		✓	✓
Provides Housing	*	✓	✓	✓	
Provides a local camp	✓	✓	✓	✓	
Paid Event Staff and Coaching Staff	*	✓	✓	✓	✓

*The Missouri Reign hope to providing full housing by 2026 and paid coaches and event staff by 2027. The Reign already competes at this level and against clubs who have more experience and resources. This is why we are so grateful for every ounce of support we get.



**MISSOURI
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VISION FOR THE FUTURE

2024

Inaugural year for the Missouri Reign. First win, first goals established and met, first season completed.

2025

Build off the foundation we had in year one, introduce summer interns, a broadcast crew. Played a professional reserve team and the Japanese U18 team.

2026

Introduce housing for players, expand to a full summer event staff. Be profitable enough to pay next years dues.

2027

Have all coaching staff, event staff, compensated financially for their time.

2028

Introduce a third level and enter WPSL PRO



MISSOURI
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FINANCE BREAKDOWN

Teams Expenses					
Critical Needs - Need to have to exist in the league, must haves.		Needs - What we need to run the team well, could go without, but detriment to the team.		Wants - things we can go without, but that would add to the quality of the program	
Expense Detail	Cost	Expense Detail	Cost	Expense Details	Cost
WPSL Annual Fee	\$4,300	Gas - Travel	\$2,000	Staff Stipends	\$2,500
Division II WPSL Annual Fee	\$1,500	Streaming (League Requirment	\$1,000	Event Staff Stipends	\$1,000
Referee Fees	\$2,100	Equipment (as needed)	\$1,000	Player Housing	\$5,000
Athletic Training Coverage	\$1,250	Media Day	\$750	Team Meals	\$1,000
Game Field Usage	\$4,500	Website (every three years)	\$750	Travel Vans (as needed)	\$1,500
Practice Field Usage	\$1,000	Water / Gatorade (team and staff)	\$300	Staff Travel/Professional Development	\$1,000
Warmup / Practice Tops	\$2,500	Misc (printing, ice, signage, etc)	\$300	Front Office Stipends	\$ - Unsure on amount at this time
Jerseys (as needed, 3 years)	\$4,500	Event and Staff Shirts	\$750	WyScout (analytics for games/plauyers)	\$2,000
Total	\$21,630	Total	\$6,850	Total	\$14,000
Total Estimated Yearly Budget = \$42,480					

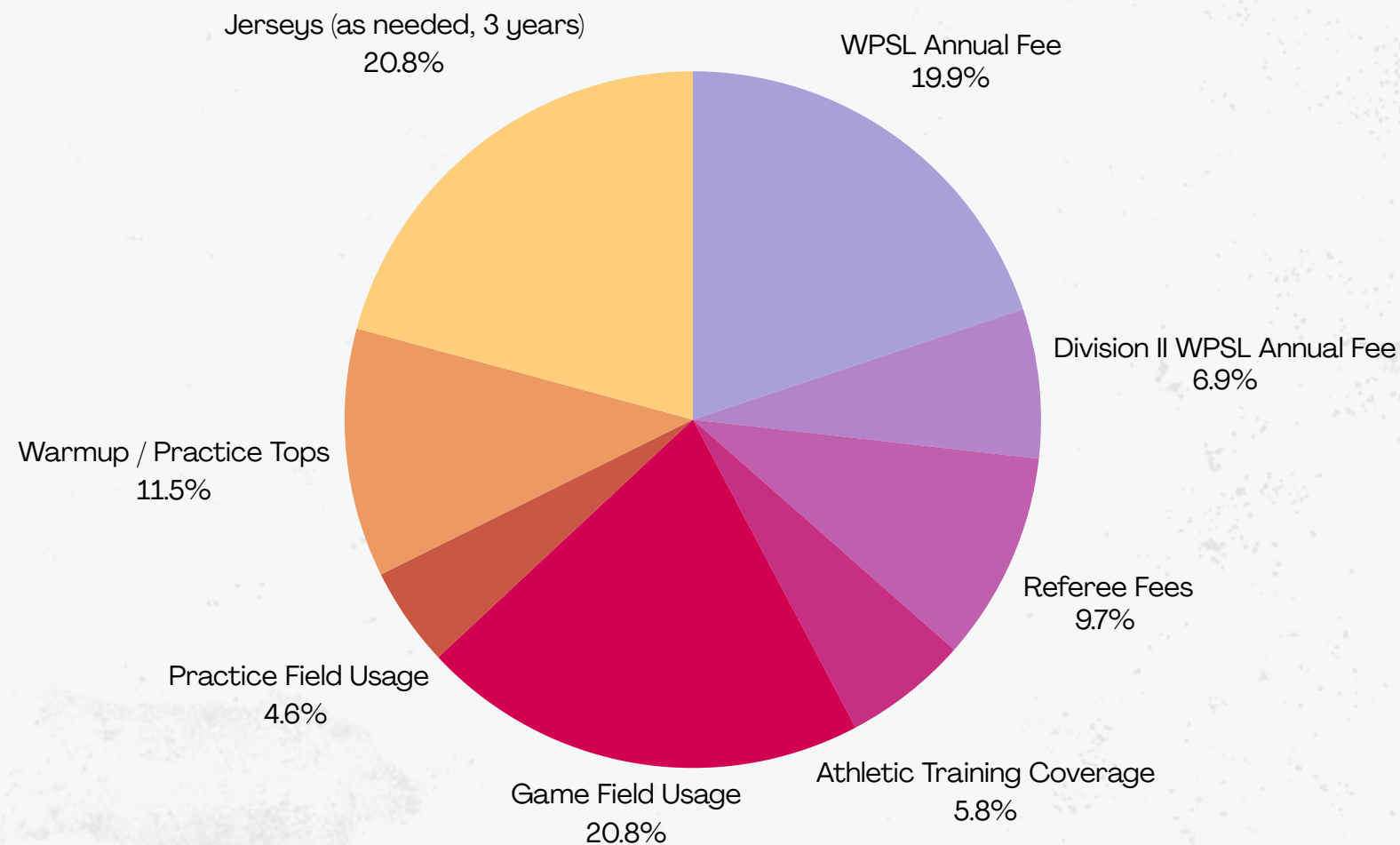
The Missouri Reign have a significant amount of expenses to run the team. There are critical needs that have to be covered every year, and needs that need to be met to keep a standard professional professionalism for athletes. As the Reign continue to grow, the wants category will turn into needs as a standard to reach the highest level of semi professional soccer.



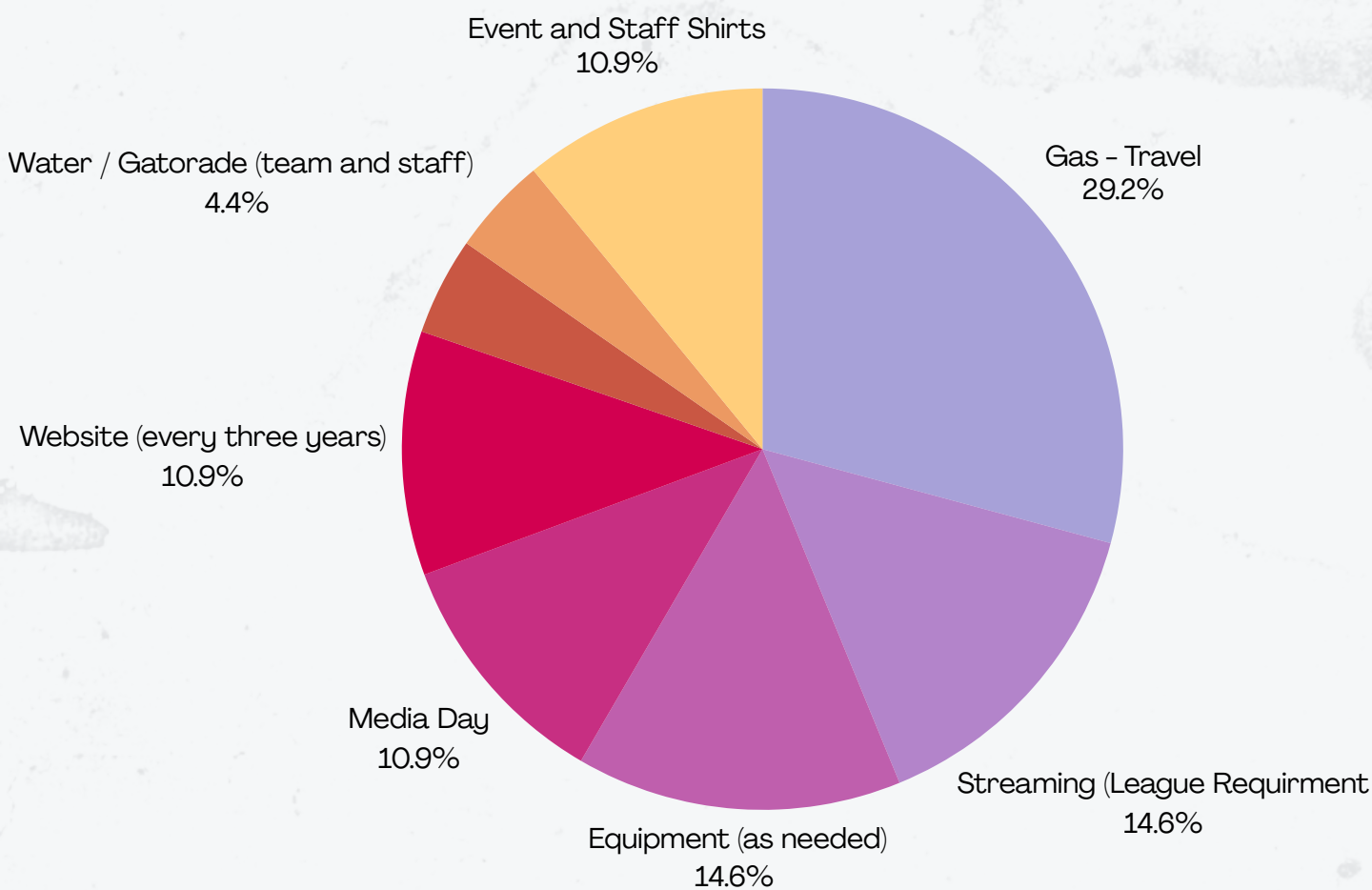
**MISSOURI
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FINANCE CHARTS

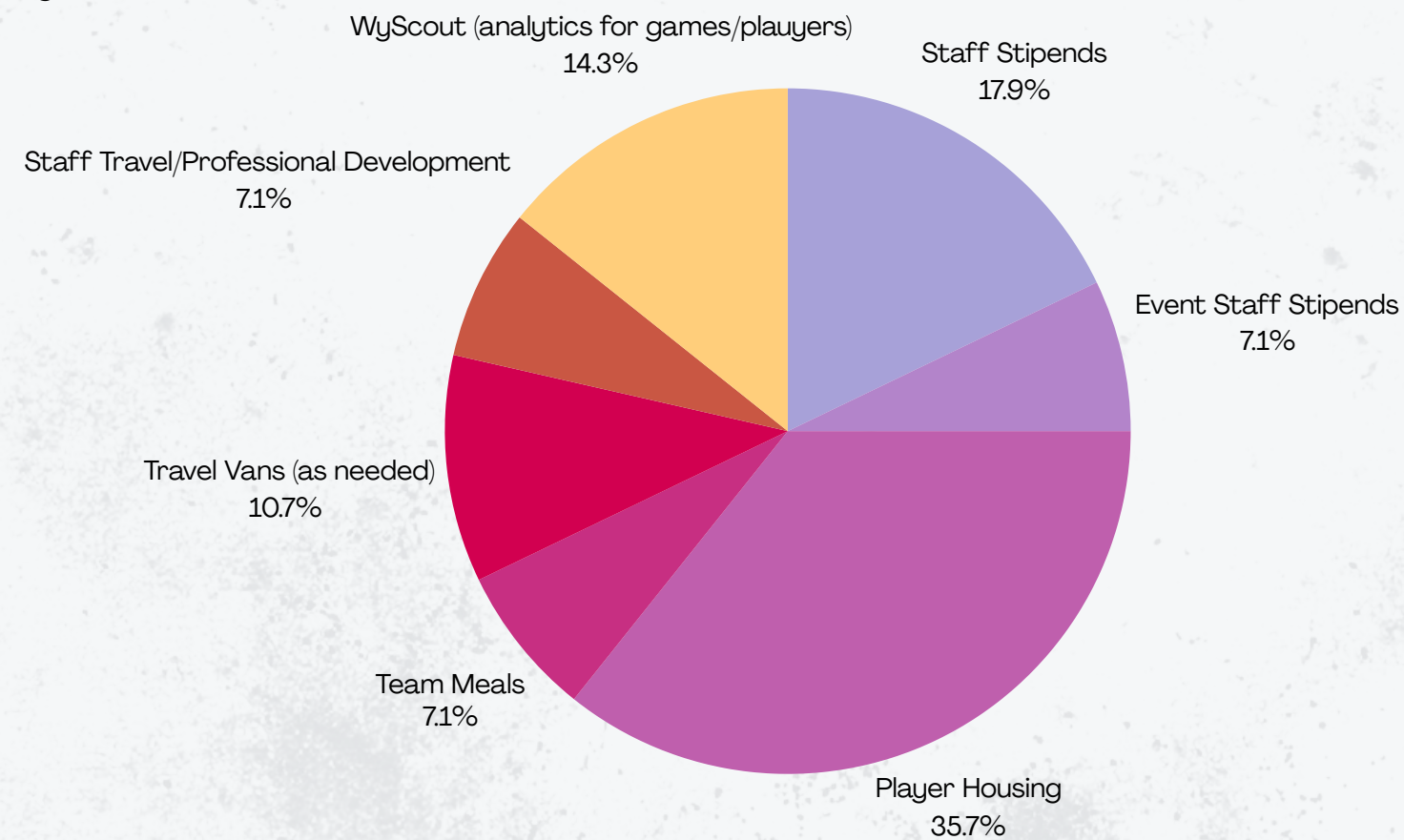
Critical Needs



Needs for Success



Wants





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Challenges We Face

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**MISSOURI
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OUR BIGGEST FINANCIAL HURDLES



Keeping Cost Low for the Players

There are players who will struggle to afford playing for the Reign. College aged players, which is a significant portion of our roster, don't always have the most income and because of the time commitment to our team, they can't work all the time.

Growing the Level of Professionalism

There is a standard that the Reign are trying to set. Though a semi pro team, we intend to have as close as possible of a professional setting for both our fans and

Paying our Coaching Staff & Event Staff

Our last big financial challenge is compensation of our coaches and our event staff. Right now, the entire workforce for the Reign and AFC are volunteer.



MISSOURI
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KEY CHALLENGES

Our International Group with Dani and Kayla



01. Affording Housing
02. Finding Rooms to Stay
03. Rides to Training/Games
04. Community/Belonging





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Yaz with the Buker Family



PLAYER HOUSING

Every Year there are players who do not grow up locally that would still like to come play for the Missouri Reign. These players rely on housing in the community. We wish to continue to help bring players to establish a second home here, but we need help doing.

Millers with Abi and Isabelle

By taking on extra players, it gives our local players and the ones coming into to establish new life long friendships. It allows us to have some diversity in the backgrounds our players come from. It also helps provide players with **a home away from home**, a community to grow with and be a part of when they may not have that while pursuing their development as a player.





**MISSOURI
REIGN**

WHAT OUR PLAYERS SAY

**How players who have been hosted have had
their life changed by the experience.**

“

"When joining the Missouri Reign I was a bit nervous to go and live with a random family I knew little to nothing about. But on arrival the Buker's made me feel so welcome. Stephanie took me in as her own daughter and shortly after Dani, Meredith and Kaitlyn became like sisters to me; something I would have never imagined happening before I came. No matter what, I will always have a home away from home to come back to for Christmas, Thanksgiving and Summer. I am so grateful for everything that the Buker's have done for me and I couldn't imagine life in America without them."

**Yazmin Baird-Watson, Australia, First Missouri
Reign Hosted Player - 2024 & 2025**

“

"Moving to a new place can be overwhelming, we didn't know anyone, and our host family changed that for us. They made us feel like part of the family right away."

**Abi Leake, Britain,
Hosted Player - 2025**

“

"Our host family made the transition really easy. We shared meals, talked about our cultures, laughed a ton and just really connected. They made the transition easy and made their home feel like ours too."

**Isabelle Mapanao,
Switzerland, Host Player -
2025**

“

"Really enjoyed the experience, found a community. Loved to be around the older players and learn from them."

**Lillian Hart, England,
Hosted Player - 2025**



**MISSOURI
REIGN**

WHAT OUR HOST FAMILIES SAY

How Hosting a player has impact their life

“

"Being a host family has been one of the best experiences of my life! When Dakota first asked us to host, I was excited, but I'll admit, a little hesitant too. I wasn't sure about sharing my personal space or adding more to my family's already busy schedule. From the moment Yaz came into our lives everything changed. She quickly became so much more than just my teammate on Missouri Reign. She was my built in training partner outside of practices to push me to become the best I can be. Even more, she has become my third sister and is one of my closest friends. I've laughed more, grown more, and learned so much about another culture through her. Being Yaz's host sister has brought so much joy! I'll carry this experience, and our bond with me forever!"

Danielle Buker, Host Player

“

"Hosting college soccer players for the last three summers has been such a rewarding experience — our home has overflowed with energy, laughter, and friendships that have become like family."

Stephanie Buker, Host Mom

“

"You receive much more than you give. They truly became family and we plan to continue to keep in touch."

**Chris Miller, AFC Head Coach
and Host**

“

"They shared witty insights and a universal loves for our fur family. We had the best time getting to know them.."

Darlene Miller, Host Mom



**MISSOURI
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Missouri Reign Sponsorship Options

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**MISSOURI
REIGN**

MISSOURI REIGN JERSEY SPONSORSHIPS

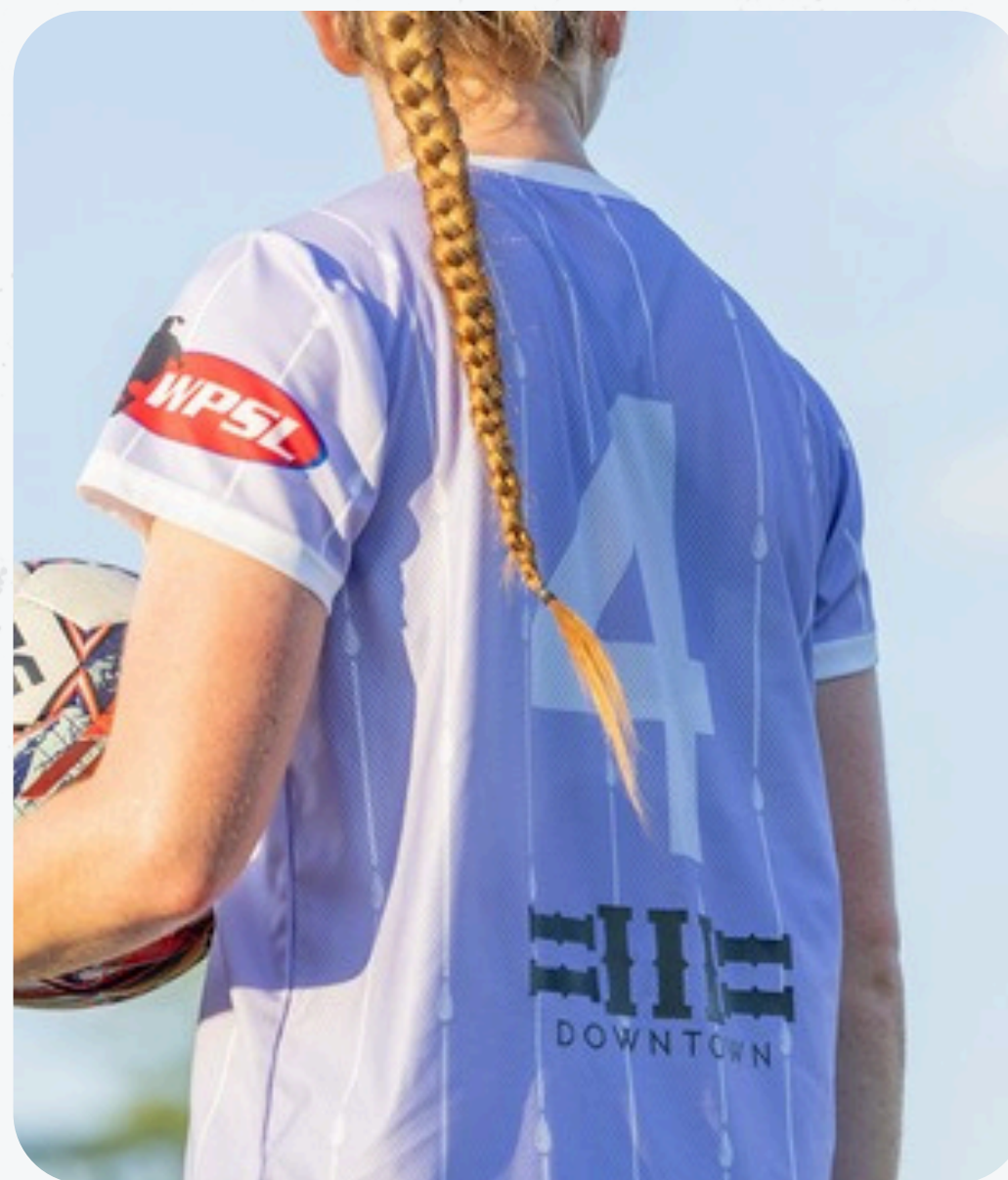


The Missouri Reign has options on our game worn kits. These will be the most prominent form of branding opportunity, as they will be in an significant amount of our media posts. These will be three year deals, that can be funded over the length or up front for a reduced cost.

These packages are mainly guidelines, and can be tailored to your businesses marketing needs.



Front Jersey Logo



Back Jersey Logo



Side Jersey Logo Placement



**MISSOURI
REIGN**

FEATURED CUSTOMIZATIONS



Logo Placement

Logo placement, with your approval, on all the game kits the Missouri Reign will have.



P/A Announcments

Custom P/A announcements at every home game the Reign play, all season long.



Signed Jersey

A signed team Jersey at the end of the first season of sponsorship.



Season Tickets

Season Tickets, based on what your companies needs are.



Web & Social Media

Your Business will be promoted across all Reign social media pages and on our webpage.

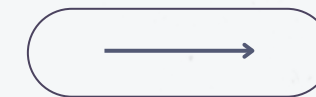




**MISSOURI
REIGN**

MISSOURI REIGN

WARMUP / TRAINING TOP SPONSORSHIPS

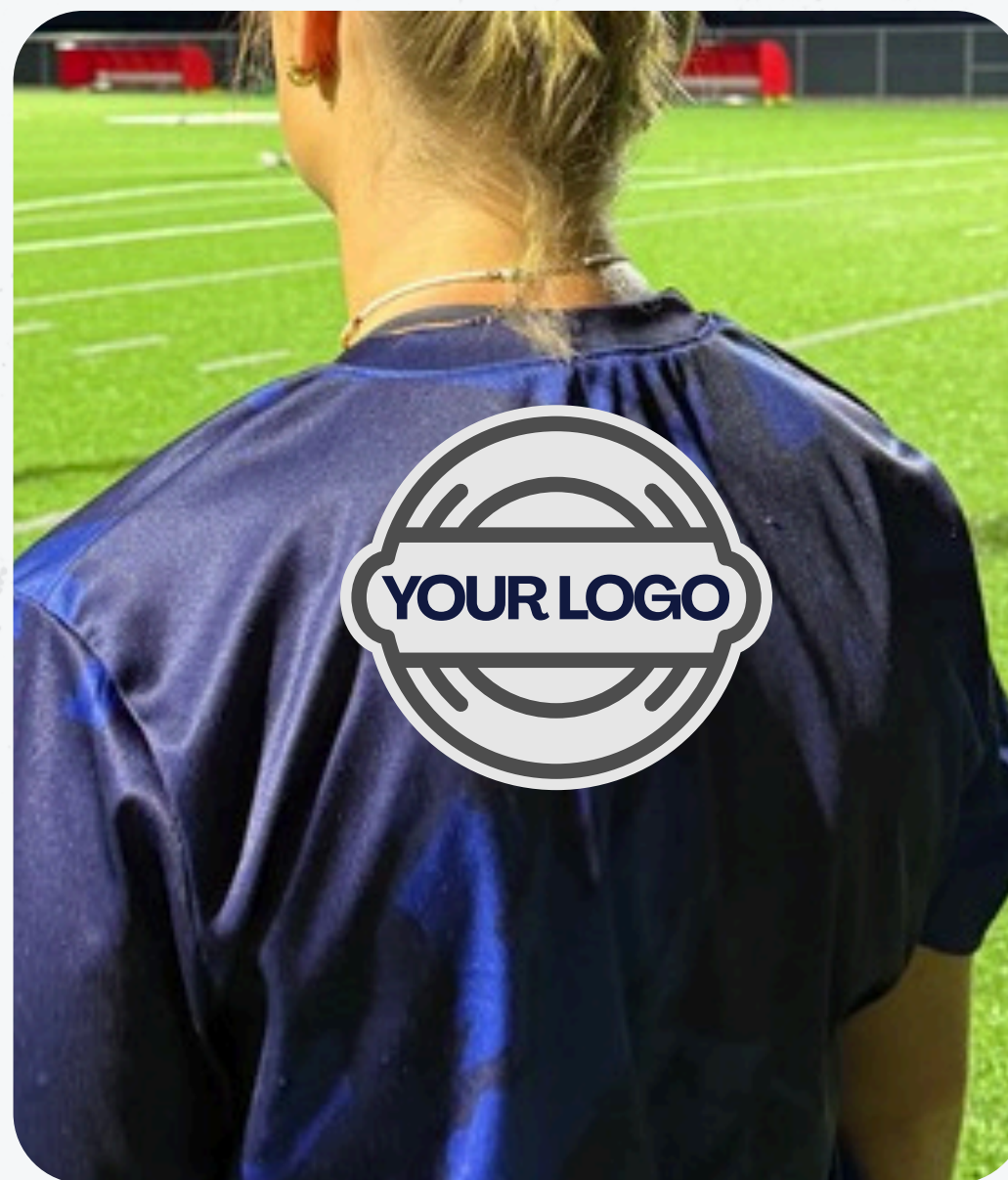


The Missouri Reign has options for logo placement on our warmup tops. These will be another prominent form of branding opportunity, as we wear these to all trainings, before every game and when traveling, and out in public.

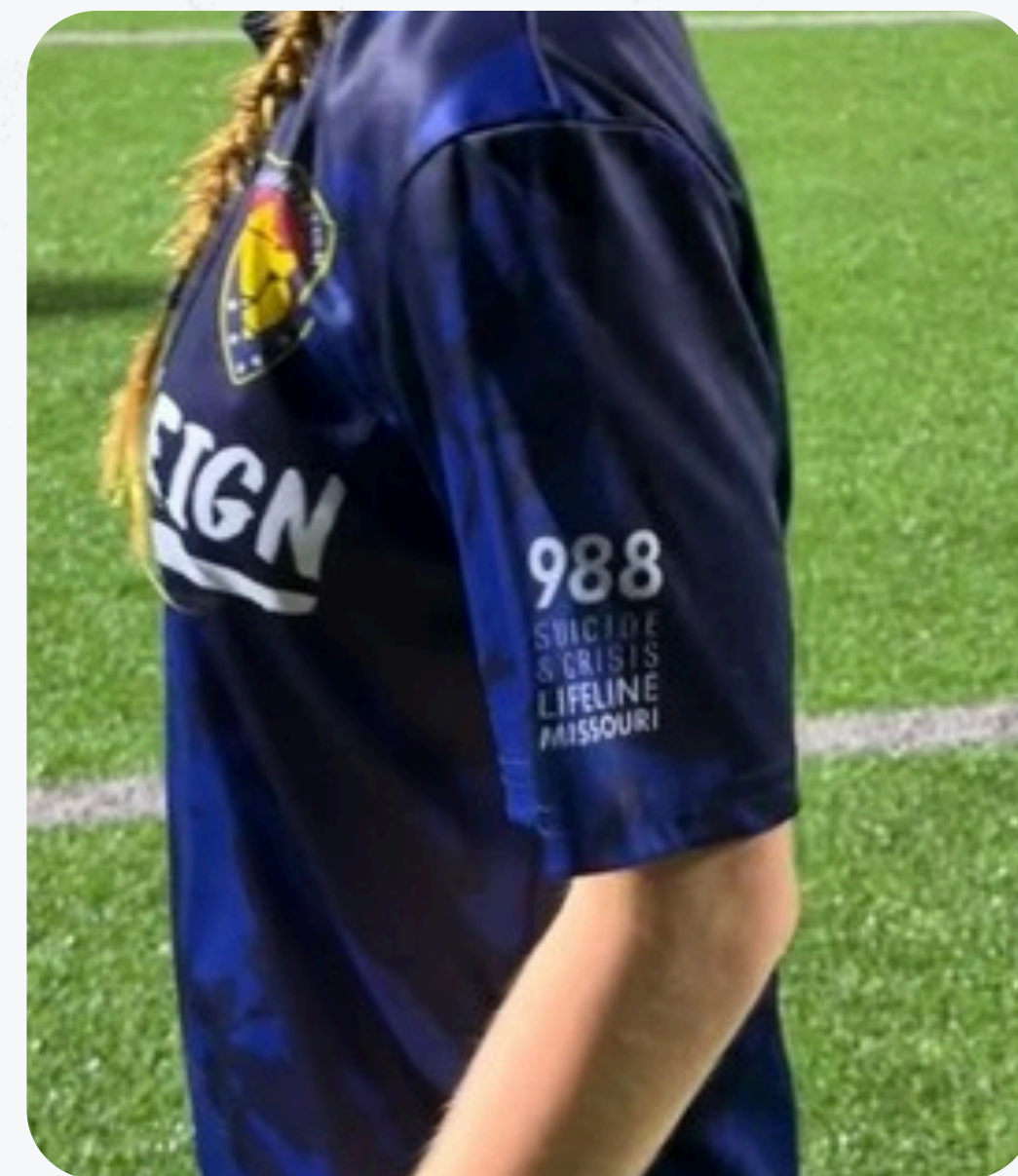
These packages are customizable depending on your marketing needs, and will be renewed every year.



Front Warmup Logo Placement



Back Warmup Logo Placement



Side Warmup Logo Placement



**MISSOURI
REIGN**

FEATURED CUSTOMIZATIONS



Logo Placement

Logo placement, with your approval, on all the game warmup tops the Missouri Reign will have.



P/A Announcements

Custom P/A announcements at every home game the Reign play, all season long.



Signed Ball

A signed game ball at the end of the first season of sponsorship.



Season Tickets

Season Tickets, based on what your companies needs are.



Web & Social Media

Your Business will be promoted across all Reign social media pages and on our webpage.





TRAINING PHOTOS



**MISSOURI
REIGN**

BANNER SPONSORSHIPS

Banner Sponsorships

The Missouri Reign and AFC Columbia have banner sponsors that help fund a lot of our home game day events at R. Marvin Owens Stadium. We have banners that will be placed along the fan sideline for all home matches that both the Reign and AFC play. Funds are divided evenly between the two clubs.

Includes:

- Sideline banners are 6" x 3" - Located directly in front of the fans, visible during the broadcast.
- The banner can be returned to you for your use during the year, if you cover the cost of the banner production (we will order, pickup, and return it to you).
- Special P/A announcements during our games.

SPONSORSHIP AMOUNT: Two Year Deal - \$750, One Year Deal - \$500





**MISSOURI
REIGN**

OTHER SPONSORSHIP OPPORTUNITIES

Media Day Sponsor

Our program has a media day every year with local photographers. A single day event, this gets us professional level photos to use, and we plan on having a team dinner built around that night too.

Includes:

- a team photo with the sponsor's flag/banner. Can bring staff out too.
- Media Day post that will highlight the sponsor and the day itself.
- Special P/A and thank you during our games.

SPONSORSHIP AMOUNT: \$1,000

Team Shirt Sponsor

Every Season the Missouri Reign will buy a "team" only T shirt that they will give the players. This season the team had a simple Grey T Shirt that had REIGN across the front. In future years, the sponsor will have input on the design.

Includes:

- These shirts will be worn out in public and during team bond activities.
 - The players will keep these shirts forever
- We will come by your business with these shirts on for a promotional event.

SPONSORSHIP AMOUNT: \$750

Website Sponsor

One sunk cost that our team faces every year is the cost of our website. This will house everything our program has to offer, including the roster, staff, board, schedule and standings plus a variety of other things. Only available for one business, covers three years.

Includes:

- "Powered by your company" at the footer of our website.
- Season Tickets to all the games
- P/A Announcements when our webpage is mentioned

SPONSORSHIP AMOUNT: \$1,000



MEDIA DAY

EVERY SEASON THE MISSOURI REIGN HAS A TEAM MEDIA DAY. THIS DAY IS FOCUSED ON GENERATING PHOTOS TO USE THROUGHT THE SEASON AND YEAR, PLUS A GREAT TEAM BONDING EXPERIENCE.





**MISSOURI
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OTHER SPONSORSHIP OPPORTUNITIES

Official Broadcast Sponsor

The Reign and AFC Columbia has a robust broadcast production for all of their home games. We have 5+ staff dedicated to running the production and stream our games.

Includes:

- “This game presented by *inter sponsor name* during each stream, with logo prevalent.
- Pregame, Halftime, and post game ads/commercials running throughout the broadcast.
- Special P/A and thank you during our games.

SPONSORSHIP AMOUNT: \$1,500





**MISSOURI
REIGN**

BROADCAST OPPORTUNITIES

Replay Sponsor

We will have active replays of goals, other good plays and calls throughout the stream. This is a good time

Includes:

- Your logo presented on each active Replay in the corner.
- “This replay brought to you by” read by our broadcasters.
- Good for the entire season

SPONSORSHIP AMOUNT: \$1,000

Starting Lineup Sponsor

Each game we will have a starting lineup graphic that goes out, showcasing our lineup and subs for the game. This will be one of the main focuses for our fans on things to look for.

Includes:

- “starting lineup brought to you by* during each stream read by our broadcasters
- Logo Placement on the starting lineup graphic
- Good for the entire season

SPONSORSHIP AMOUNT: \$500

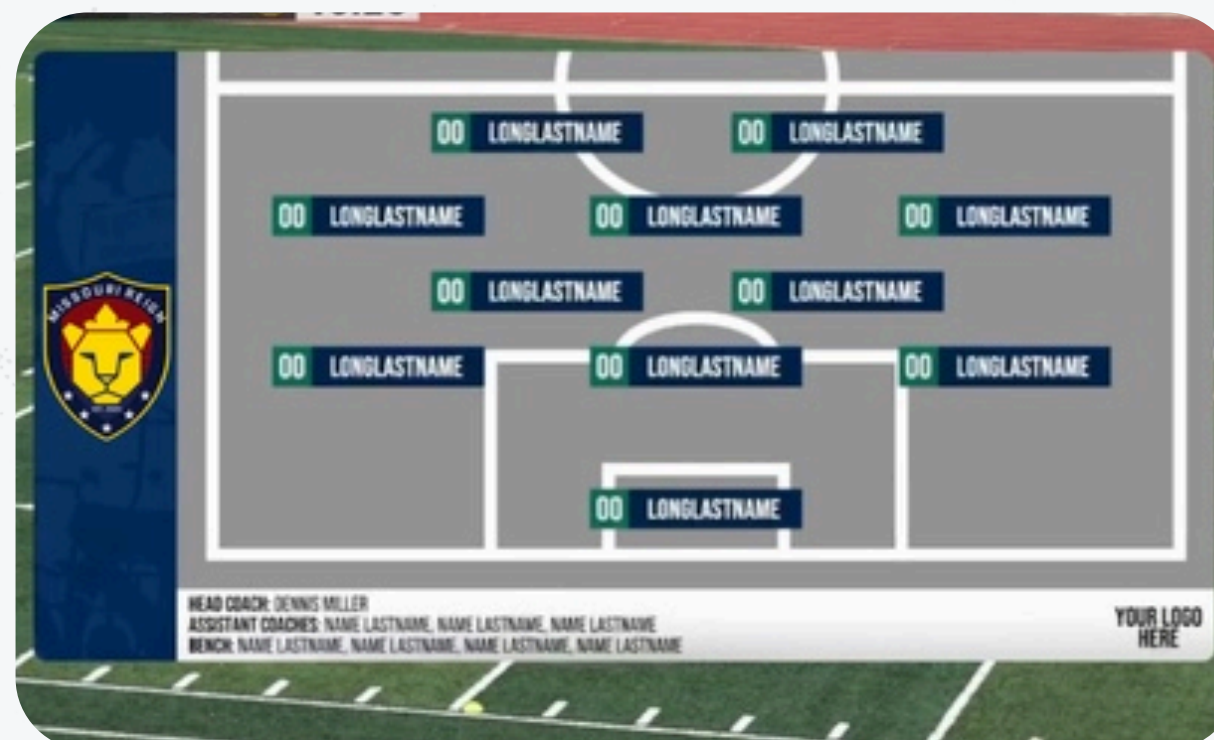
Ad/Commercial During Streams

During our streams we have the option to run ads before the game begins, at halftime of the game, and after the game ends. These ads are 100% customizable to whatever you'd like.

Includes:

- Placement during each of the sections before, during and after the game of a commercial or ad of your choice.
- Can be anywhere from 30 seconds to 1 minute.
- Will be played for the entire season

SPONSORSHIP AMOUNT: varies based on length and time





**MISSOURI
REIGN**

A LA CARTE AD ONS TO EXISTING DEALS

Team Meal Sponsor

We would like to take our players to get team meals and have the opportunity to break bread outside of the soccer field.

Includes:

- a team photo with the sponsor or some promotional item of the sponsor
- will post on social media and tag a thank you to the sponsor
- Special P/A and thank you during our games.
- Season Tickets

SPONSORSHIP AMOUNT: \$250

Digital Program Sponsor

The Reign and AFC Columbia have a digital program that will cover the rosters, the schedule, have fan engagement, etc. that will be available by QR code throughout the entire season.

Includes:

- Business Specific Promotional items throughout the digital program.
- Season Tickets
- Special P/A and thank you during our games.

SPONSORSHIP AMOUNT: \$1,000

Sponsor a Player / Housing

Every year there are players who struggle to afford the travel, the player fee, or just in general need support the play as apart of the Reign. More specifically, some of these players struggle with finances if they have to move here to play. These players often find a second home here. Though not everyone can host, there are still costs that can be contributed too

Includes:

- Season Tickets to all the games
- P/A Announcements when our webpage is mentioned

SPONSORSHIP AMOUNT: \$500 - \$1000

Match / Match Ball Sponsor

For a simpler entry point, we have created a match and/or match ball sponsor. These are very straightforward, you sponsor the cost of the match we play.

Includes:

- Tickets to that home game
- will post on social media and tag a thank you to the sponsor
- Signed match ball
- Special P/A and thank you during our games.

SPONSORSHIP AMOUNT: \$250 - \$500

Post Match / Interview Sponsor

The Reign and AFC have a significant amount of interviews, post match breakdowns, post game highlights.

Includes:

- Logo on each of our interviews that get posted after games.
- Logo presented during the post match report on the broadcast.
- Season Tickets
- Special P/A and thank you during our games.

SPONSORSHIP AMOUNT: \$500

Away Trip Sponsor

Every year the Reign have a significant amount of travel across there away schedule. Right now as of the 2025 season, the Reign will be in the top 5 of the most travel across the WPSL. The average travel per game is 3 hours, with the shortest trip being 2 hours away.

Includes:

- Any travel vlog will promote your business or have your logo on it.
- Season Tickets to all of our home games
- P/A Announcements when our webpage is mentioned

SPONSORSHIP AMOUNT: \$500 - \$1000



**MISSOURI
REIGN**



2025 SEASON PHOTOS





**MISSOURI
REIGN**

7 - 1 - 2025

THANK YOU

THE REIGN WANT TO EXPRESS OUR SINCEREST GRATITUDE FOR YOUR TIME TAKING A PEAK BEHIND THE SCENES OF OUR ORGANIZATION. TO CONTINUE THE CONVERSATION, FEEL FREE TO REACH OUT TO THE EMAIL OR NUMBER BELOW TO HAVE A SIT DOWN MEETING TO GO OVER ANY IDEAS YOU'D LIKE TO INTEGRATE. WITHOUT YOUR SUPPORT, WE DON'T EXIST, SO WE ARE EXTREMELY GRATEFUL.

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MISSOURIREIGN.COM